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**GARGIA CONFERENCE 2011:
Sport, Tourism and
Place Development**

PROGRAM

Thursday, Oct. 20

- 09:00 Welcome Sveinung Eikeland, Rector, Finnmark University College (FiUC)
- 09:15 Sport, tourism and place development. Challenges for northern communities as well as for Finnmark University College. Sveinung Eikeland
- 10:00 Nation building and socio-economic development in rural Komi. Galina Gabusheva. Minister of National Policies. Komi Republic
- 10:30 Business and place development in North Cape. Stig Hansen. Director, North Cape Business Park
- 11:00 Coffee break
- 11:30 Integration of traditional kinds of sport and tourism of the Arctic nations. Victor Nogovitsin. Director, Tourist department of Khangalassky District, Yakutia (ex-minister of sport, Republic of Yakutia)
- 12:00 Meta-governance, sport and tourism in Tana – a formula of success. Frank Ingilæ. Mayor of Tana Municipality
- 12:30 Questions, comments and discussion
- 13:00 LUNCH and demonstration of traditional Komi sport
- 14:00 'Finnmarksløpet – the world's northernmost sled-dog race'. Opportunities for socio-economic development in the region of Finnmark. Trond Anton Andersen. Director. 'Finnmarksløpet'
- 15:00 Offroadfinnmark; developing an international mountain bike event. Spinoffs for society and FiUC. Jørund Greibrokk, Assistant. Professor, FiUC
- 15:30 Arctic Nature Guide, more than a study program at Svalbard. Carsten Rolland, Vice-Rector, and Sigmund Andersen Associate Professor, FiUC
- 16:00 Coffee Break, questions, comments and discussion
- 16:30 GROUP WORK: How can integration of theory and experience based knowledge and international cooperation help us develop more relevant interdisciplinary course and study programs in sport, tourism and place development?
- 17:30 Presentation and discussion of group work in plenary session

19:00 Cultural program. Alta culture school

19:30 CONFERENCE DINNER

Friday, Oct. 21

- 09:00 The importance of regional cooperation for local community and economic development in small rural municipalities of the North. Kristina Hansen. Mayor of the Municipality of North Cape
- 09:30 Tourism and socio-economic development in rural Arkhangelsk. Jelena Demidova. Senior adviser. Ministry of Youth Affairs, Sport and Tourism. Arkhangelsk Region
- 10:00 Mining and nature based tourism in northern Finland. Elina Hakala. Researcher. Finnish Institute of Forestry Research
- 10:30 Coffee break
- 11:00 Tourism and community development in rural Yakutia. Andrej Moskvitin. Professor. Institute of Finance and Economics. North-Eastern Federal University of Yakutsk
- 11:30 Formation and development of tourist infrastructure in the Izhma region. Julia Yushkova, Komi Business Incubator, and Nicolaj Rochev, Izhvatas
- 12:00 Questions and comments
- 12:30 Competition in traditional Komi, Sami and Yakutian sport
- 13:00 LUNCH
- 14:00 Sport, tourism and community development. The case of Izhma Region. Valerij Rochev. Izhma Sport School, and Julia Loginova. Marketing specialist
- 14:30 Sport, image building and community development in rural communities in Finnmark. Yngve Johansen. Consultant
- 15:00 Questions and comments
- 15:30 Panel discussion. Conclusion
- 16:00 Well home